

**Matthew Sharp Fera**  
1136 White Mountain Drive  
Northbrook, IL 60062  
847. 480. 8985

## **Experience**

2014- Present **McGarry Bowen**  
Creative Director  
Accounts: *Marriott • Disney • Western Union • Kraft*

2012 -2014 **Digitas**  
Creative Director, VP  
Accounts: *Sprint • KitchenAid • Miller-Coors*

2007- 2011 **DraftFCB (Chicago)**  
Senior Creative, VP  
Accounts: *KFC • SC Johnson • Coors • Miller Light • Motorola • YUM! Brands*

2005-2007 **Young and Rubicam**  
Associate Creative Director, VP  
Accounts: *Lincoln Mercury*

1999-2005 **Campbell Ewald**  
Senior Copywriter/Producer  
Accounts: *Chevrolet • US Postal Service • ConocoPhillips • Alltel Wireless • U.S. Navy • General Motors*

1997-1999 **J. Walter Thompson (Detroit)**  
Senior Copywriter/Producer  
Accounts: *Ford Motor Company • Ford International*

1994-1997 **DONER Advertising**  
Copywriter  
Accounts: *Chiquita Bananas • Coca-Cola • Michigan Humane Society • The Detroit Zoo  
Detroit Medical Center • La-Z-Boy Furniture*

1990-1991 **The Samuel Goldwyn Company (Beverly Hills, CA)**  
Assistant Producer

1989-1990 **Walt Disney Studios (Burbank, CA)**  
Debra Hill Productions - Script reader

1989-1990 **Paramount Pictures (Hollywood, CA)**  
Assistant Producer on "MacGyver" Television series

## **Education**

Portfolio Center (*Atlanta, Georgia*)  
Michigan State University - BA English/Advertising  
University of California, Los Angeles, UCLA School of Film and Television

## **Awards**

Emmy • London International Advertising Award • Athena • Addys  
Print Design Annual • National Silver Microphone Award • Tellys  
Gold Creativity Award • Detroit Caddys • Detroit Producers Award  
International Television Association Golden Cassette Award • Effie • Tempo